

18th Annual
Wisconsin Grazing Conference
February 19-20, 2010

pasture.people.planet.profit
www.grassworks.org

SPONSORSHIP, ADVERTISING, &
EXHIBITION OPPORTUNITIES

Hosted by



Hotel Mead and Conference Center
www.hotelmead.com
Wisconsin Rapids, WI



18th Annual

Wisconsin Grazing Conference

February 19-20, 2010, Hotel Mead, Wisconsin Rapids, Wisconsin

www.grassworks.org

SPONSORSHIP, ADVERTISING & EXHIBITION OPPORTUNITIES

The 18th Annual Wisconsin Grazing Conference: pasture.people.planet.profit will draw a large and diverse number of stakeholders, including livestock and field farmers, "buy local" customers, technology and service providers, representatives of government at all levels, researchers and financial institutions. By sponsoring, advertising and/or exhibiting at the conference, you will be able to reach hundreds of people who are interested in the social, economic and environmental benefits of expanding opportunities for grass farms and the grass-fed food sector. If you have questions, please contact Heather Flashinski, Conference Planner at 715-289-4896 (home office) OR grassheather@hotmail.com.

Basic Sponsorship Categories and Benefits

Platinum Sponsors (\$1500)

- A high-exposure exhibit booth
- Two conference registrations, each including banquet tickets
- Company name and logo displayed prominently on website (with a link to sponsor's website), conference promotional materials, signage and on-site program guide
- Acknowledgements during conference
- Full-page advertisement in the conference program guide
- Opportunity to include corporate literature in the attendee bag
- Space to hang a banner at the conference (you provide the banner)
- Opportunity to have five minutes to address the attendees on Friday night at the banquet

Gold Sponsors (\$1000)

- Exhibit booth
- Two conference registrations, each including banquet tickets
- Company name and logo displayed on website, conference promotional materials, signage and on-site program guide
- Acknowledgements during the conference
- Introduction during the opening general session

Silver Sponsors (\$500)

- Exhibit booth
- One conference registration, including banquet tickets
- Company name and logo displayed on website, conference promotional materials, signage and on-site program guide
- Acknowledgements during the conference

Additional Sponsorship Areas

Scholarship Donation - Help support financially distressed farmer registrants by donating to the Farmer-Rancher Scholarship Fund.

- Company name and logo displayed on website, conference promotional materials, signage and on-site program guide.
- Acknowledgements during the conference

Auction/Raffle Donation

- Company name and logo displayed on website, conference promotional materials, signage and on-site program guide.
- Acknowledgements during the conference

Food Donation

- Company name and logo displayed on website, conference promotional materials, signage and on-site program guide.
- Acknowledgements during the conference

GrassWorks Member Coupon Donation

- You provide a coupon to be included in the member packets

Program Guide Advertising

The on-site program guide is provided to all registered attendees of the conference. All advertising will be well positioned within the publication.

Size	Amount	Dimensions
Quarter page	\$50	4 X 5
Half Page	\$100	8 X 5
Full Page	\$200	8 X 10.5

Tradeshow/Exhibition Opportunity

\$150 - Booth space is 10 feet wide by 8 feet deep. Includes one table and two chairs. Electrical hookup available with ADVANCE request. DOES NOT INCLUDE ANY CONFERENCE REGISTRATIONS.

Exhibit hours:

Friday, February 19th: 8:00 am to 8:00 pm

Saturday, February 20th: 7:00 am to 5:00 pm

*You are not required to staff your booth during sessions or meals. It is your business.

Set-up

Thursday, February 18th from 6:00 pm to 9:00 pm

Friday, February 19th before 8:00 am

Tear Down

After 5:00 pm on Saturday

Questions? Contact Heather Flashinski at 715-289-4896 OR grassheather@hotmail.com

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SPONSORSHIP, ADVERTISING & EXHIBITION OPPORTUNITIES

Company: _____

Address: _____

Phone: _____ Fax _____

Email: _____

Manager/Contact: _____

Authorizing Signature _____

Date _____

SPONSORSHIP RATES		ADVERTISING & EXHIBITION	
<input type="checkbox"/> Platinum	\$1500	<input type="checkbox"/> 1/4 page program ad	\$50
<input type="checkbox"/> Gold	\$1000	<input type="checkbox"/> 1/2 page program ad	\$100
<input type="checkbox"/> Silver	\$500	<input type="checkbox"/> Full-page program ad	\$200
<input type="checkbox"/> Scholarship Fund _____			
<input type="checkbox"/> Auction/Raffle _____		<input type="checkbox"/> Exhibit Booth	\$150
<input type="checkbox"/> Food _____			
<input type="checkbox"/> GW Member Coupon _____			

Total _____

Check Enclosed OR Credit Card: Visa Mastercard

Amount _____ Card # _____

Expiration Date _____ 3 digit security # _____

Return application to: GrassWorks - WI Grazing Conference
c/o Heather Flashinski
16294 250th Street, Cadott, WI 54727
grassheather@hotmail.com or 715-289-4896